Around The Horn Plan
Tuesday, January 04, 2011



Symbol	BAM	Sector Symbol	$DJR.X
Description	BROOKFIELD ASSET MGMT INC CL A LTD VT SH		
Pattern	Infield Fly	REAL ESTATE MANAGEMENT & DEVELOPME	

Position	Short	Resistance 2	33.98
Entry	33.33	Resistance 1	33.70
Stop	33.61	Pivot	33.57
Initial Target	32.91	Support 1	33.29
Ratio	1.50	Support 2	33.16
50% To Target	33.12		

Around The Horn Plan
Tuesday, January 04, 2011



Symbol	CSC	Sector Symbol	$XIT.X
Description	COMPUTER SCIENCES CORP		
Pattern	Line Drive	IT SERVICES	

Position	Long	Resistance 2	51.55
Entry	50.95	Resistance 1	51.19
Stop	50.55	Pivot	50.50
Initial Target	51.40	Support 1	50.14
Ratio	1.12	Support 2	49.45
50% To Target	51.18		

Around The Horn Plan
Tuesday, January 04, 2011



Symbol	PRU	Sector Symbol	$IUX.X
Description	PRUDENTIAL FINL INC		
Pattern	Line Drive	INSURANCE	
Position	Long	Resistance 2	61.92
Entry	60.97	Resistance 1	61.30
Stop	60.51	Pivot	60.26
Initial Target	61.45	Support 1	59.64
Ratio	1.04	Support 2	58.60
50% To Target	61.21		

Around The Horn Plan
Tuesday, January 04, 2011



Symbol	R	Sector Symbol	$DJT
Description	RYDER SYS INC		
Pattern	Infield Fly	ROAD & RAIL	
Position	Short	Resistance 2	54.00
Entry	52.45	Resistance 1	53.28
Stop	52.81	Pivot	52.92
Initial Target	51.87	Support 1	52.20
Ratio	1.61	Support 2	51.84
50% To Target	52.16		

Around The Horn Plan
Tuesday, January 04, 2011



Symbol	TEX	Sector Symbol	$DJI
Description	TEREX CORP NEW		
Pattern	Infield Fly	MACHINERY	
Position	Short	Resistance 2	32.32
Entry	31.29	Resistance 1	31.88
Stop	31.58	Pivot	31.64
Initial Target	30.75	Support 1	31.20
Ratio	1.86	Support 2	30.96
50% To Target	31.02		

Around The Horn Plan
Tuesday, January 04, 2011



Symbol	ZMH	Sector Symbol	$HCX.X
Description	ZIMMER HLDGS INC		
Pattern	Fast Ball	HEALTH CARE EQUIPMENT & SUPPLIES	
Position	Long	Resistance 2	55.83
Entry	55.15	Resistance 1	55.40
Stop	54.84	Pivot	54.62
Initial Target	55.60	Support 1	54.19
Ratio	1.45	Support 2	53.41
50% To Target	55.38		

Stocks To Watch

Tuesday, January 04, 2011



AVERY DENNISON CORP

Symbol		**AVY**
Pattern		Fast Ball
Position		Short
Entry		41.55
Stop	?	
Initial Target		41.08
50% To Target		41.32
Resistance 2		**43.03**
Resistance 1		**42.43**
Pivot		**42.04**
Support 1		**41.44**
Support 2		**41.05**
Sector		SERVICES & SUPPLIES
Sector Symbol		$GSV.X



MOSAIC CO

Symbol		**MOS**
Pattern		Infield Fly
Position		Short
Entry		75.75
Stop	?	
Initial Target		75.27
50% To Target		75.51
Resistance 2		**79.09**
Resistance 1		**77.67**
Pivot		**76.76**
Support 1		**75.34**
Support 2		**74.43**
Sector		CHEMICALS
Sector Symbol		$CEX.X



REINSURANCE GROUP AMER INC COM NEW

Symbol		**RGA**
Pattern		Fast Ball
Position		Long
Entry		55.58
Stop	?	
Initial Target		56.03
50% To Target		55.81
Resistance 2		**56.46**
Resistance 1		**55.87**
Pivot		**54.90**
Support 1		**54.31**
Support 2		**53.34**
Sector		INSURANCE
Sector Symbol		$IUX.X

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Stocks And Sectors On The Radar

Tuesday, January 04, 2011



DOUGLAS EMMETT INC

Symbol	DEI
Sector	FINANCIALS
Sector Symbol	$DJR.X
Pattern	Fast Ball
Position	Long
Entry	17.46
Target	17.70
R2	17.79
R1	17.56
Pivot	17.13
S1	16.90
S2	16.47
50% To Target	17.58



LINCOLN NATL CORP IND

Symbol	LNC
Sector	INSURANCE
Sector Symbol	$IUX.X
Pattern	Line Drive
Position	Long
Entry	29.50
Target	29.88
R2	30.29
R1	29.79
Pivot	28.89
S1	28.39
S2	27.49
50% To Target	29.69

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Stocks And Sectors On The Radar

Tuesday, January 04, 2011



MYLAN INC

Symbol	MYL
Sector	PHARMACEUTICALS
Sector Symbol	$DRG.X
Pattern	Line Drive
Position	Long
Entry	21.86
Target	22.17
R2	22.10
R1	21.88
Pivot	21.54
S1	21.32
S2	20.98
50% To Target	22.02



NALCO HOLDING COMPANY

Symbol	NLC
Sector	CHEMICALS
Sector Symbol	$CEX.X
Pattern	Fast Ball
Position	Short
Entry	30.78
Target	30.33
R2	33.01
R1	31.97
Pivot	31.43
S1	30.39
S2	29.85
50% To Target	30.56

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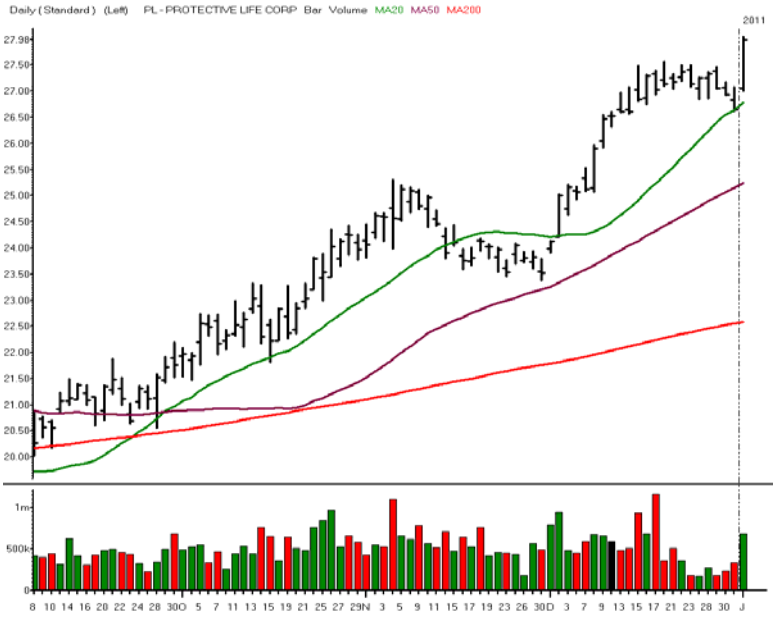
Stocks And Sectors On The Radar

Tuesday, January 04, 2011



PROTECTIVE LIFE CORP

Symbol	PL
Sector	INSURANCE
Sector Symbol	$IUX.X
Pattern	Line Drive
Position	Long
Entry	28.15
Target	28.51
R2	**28.73**
R1	**28.35**
Pivot	**27.68**
S1	**27.30**
S2	**26.63**
50% To Target	28.33

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Trade Date 4-Jan-11 **Tuesday**

Around The Horn

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
BAM	Infield Fly	33.33	Short	33.61	33.12	32.91	$DJR.X
CSC	Line Drive	50.95	Long	50.55	51.18	51.40	$XIT.X
PRU	Line Drive	60.97	Long	60.51	61.21	61.45	$IUX.X
R	Infield Fly	52.45	Short	52.81	52.16	51.87	$DJT
TEX	Infield Fly	31.29	Short	31.58	31.02	30.75	$DJI
ZMH	Line Drive	55.15	Long	54.84	55.38	55.60	$HCX.X

Stocks To Watch

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
AVY	Fast Ball	41.55	Short		41.32	41.08	$GSV.X
MOS	Infield Fly	75.75	Short		75.51	75.27	$CEX.X
RGA	Fast Ball	55.58	Long		55.81	56.03	$IUX.X

Stocks And Sectors On The Radar

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
DEI	Fast Ball	17.46	Long	SCALP	17.58	17.70	$DJR.X
LNC	Line Drive	29.50	Long	SCALP	29.69	29.88	$IUX.X
MYL	Line Drive	21.86	Long	SCALP	22.02	22.17	$DRG.X
NLC	Fast Ball	30.78	Short	SCALP	30.56	30.33	$CEX.X
PL	Line Drive	28.15	Long	SCALP	28.33	28.51	$IUX.X

Around the Horn:
The Rule Book

Just as the Around the Horn trading plan developed for our personal use, these rules also evolved to maximize our own trading profits, minimize risk and still allow the trades room to breathe. When we compute the monthly results, we use these rules to calculate the plan's efficacy. Individual trade results may exceed or fall short of the monthly results (for example, more or less favorable fills or missing a trade), but these rules allow comparison of results over time and a measure for one's own trading performance using pre-established criteria. While these guidelines will always have an exception to the rule (e.g. stopping out of a trade that later becomes profitable) over time, they serve us well more often than not.

Entries:

1. The entry price (or entry tick within the allowable slippage or gap) has to ***print on the NYSE***. That is, a stock that ticks the entry price on the NAS on or before the open does not count as a legitimate entry as the tick must originate on NYSE;
2. For ***Gaps*** and ***allowable slippage,*** profit target is the key. Your entry slippage should not be more than 25% of the total amount you expect to make and for planned trades should never be more than 20 cents total. Thus, if your profit target is a 40 cent gain, then allow for 10 cents of slippage. If the profit target is over a dollar, then 20 cents of slippage is reasonable. If you enter a trade beyond this level, then mentally shift gears and treat the trade as an intraday play or scalp trade, not as a planned trade;
3. ***No new entries*** after 12:20 PST/3:20 EST (40 minutes to close).

Stop Protocol:

Once you enter a trade at the stated entry price or within the acceptable 10 cent slip level there are several criteria we use to protect ourselves from losses, as well as protect profits, while still allowing some room for volatility. During the trading day, I like to think of these as hurdles, moving from one to the next as the trade progresses.

Hurdle 1: After entering the trade at the stated entry price, watch to see if the trade goes 10 cents in your favor FROM THE STATED ENTRY PRICE, NOT YOUR FILL PRICE. If it does not go 10 cents in the trade's favor from the entry price before it goes 10 cents against the trade, exit the trade 10 cents against your trade and watch for another entry opportunity.

Issues: This strategy has protected us against what I call getting "tagged-in" only to head straight to the stop-loss. To execute this strategy, a trader needs to be comfortable paying the extra commissions if the trade comes back to your entry. Also, another entry here does not count as a "second" entry. If you are uncomfortable with this strategy, don't use it and use the stop level as your exit.

Hurdle 2: Once the trade is in your favor 10 cents beyond the entry price, keep the stop loss at the stated stop loss until the trade hits the 50% to Target level.

Hurdle 3: At the 50% to Target level, move the Stop Loss from the stated stop loss to a breakeven level at the STATED ENTRY PRICE, NOT YOUR FILL PRICE.

Hurdle 4: Once the trade ticks within 10 cents to the stated Initial Profit Target, move the stop to a Profit Stop at the 50% to Initial Profit Target level.

Hurdle 5: Once the trade hits the Initial Profit Target, determine if the trade is zooming past your price (in other words, it would be a struggle to exit the trade at that price as it is trading so strongly in your favor it has already surpassed the Initial Profit Target before you can get your order in). If this happy situation is occurring, stay in and trail with a profit stop, initially at the Profit Target.

If the trade is not this strong (as occurs much more often), exit the trade at the Initial Profit Target. Some traders choose to exit only half or some other percentage at this level and then trail a profit stop initially at the 50% to Target level, then later the Initial Profit Target, then by some other method as the trade gets progressively further from this level (reversal of two closes, violation of the 8 period simple moving average, support/resistance, etc.).

Note: These are the rules we use to calculate the monthly performance. As trader's you may find some other variation useful. For instance, for the 10 cent "tagged in" rule when a trade has not gone more than 10 cents in your favor before reversing, some traders prefer not to exit at 10 cents against you in favor of a wider exit at a 50% to stop loss level, giving the stock a little more room to breathe. Another example some traders employ is to take a percentage of profits at the 50% to Target level, another percentage at the initial profit target, and the final if it travels further, with protective stops for each of these levels as the trade progresses.

It is important to understand how we are trading and the rules we are using. It is also important that trading rules suit your psychology. If you have questions or thoughts please don't hesitate to contact me at: Julie@TraderInsight.com

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This information is confidential and is intended only for the authorized Subscriber. If you have received this document and are not a paying or trial subscriber to Adrian Manz's Intraday Trading Plan, then please call us at (310) 593-4629 immediately.

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