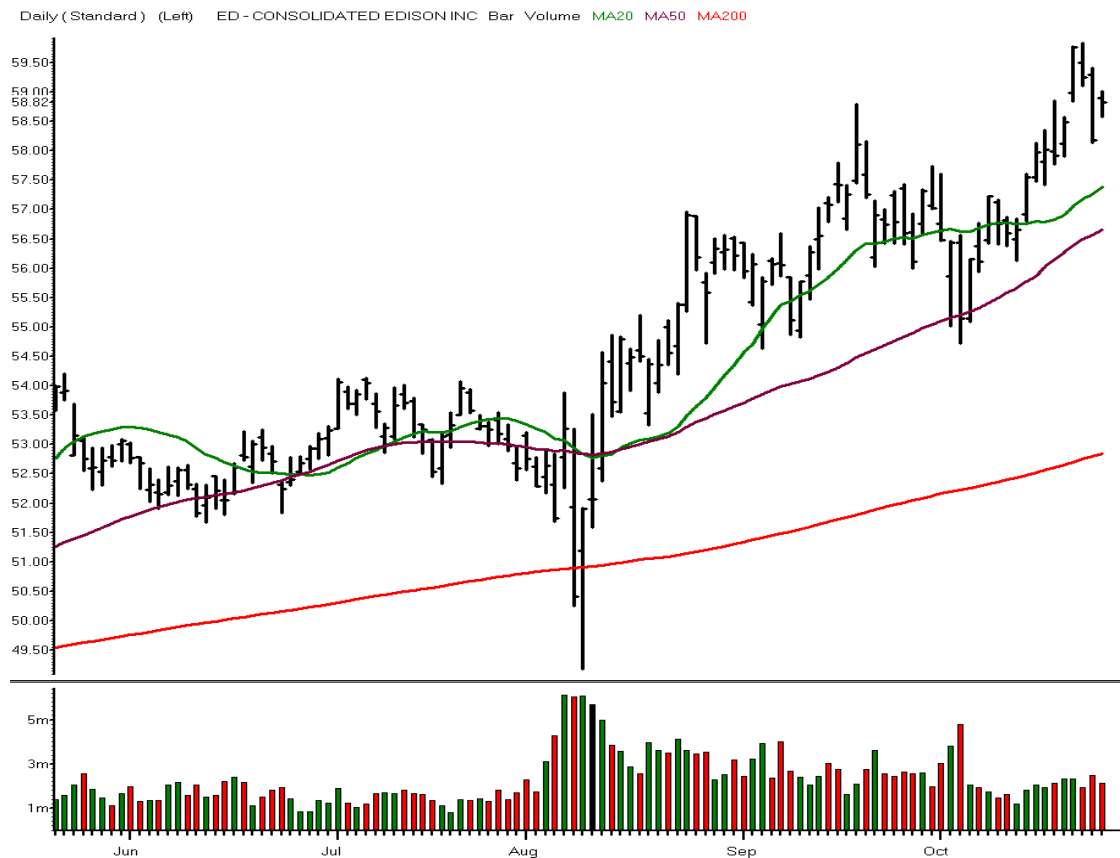


Around The Horn Plan

Thursday, October 27, 2011



Symbol	ED	Sector Symbol	\$UTY.X
Description	CONSOLIDATED EDISON INC		
Pattern	Switch Hitter	Multi-Utilities	
Position	Long	Resistance 2	59.25
Entry	59.12	Resistance 1	59.04
Stop	58.91	Pivot	58.80
Initial Target	59.48	Support 1	58.59
Ratio	1.71	Support 2	58.35
50% To Target	59.30		

Around The Horn Plan

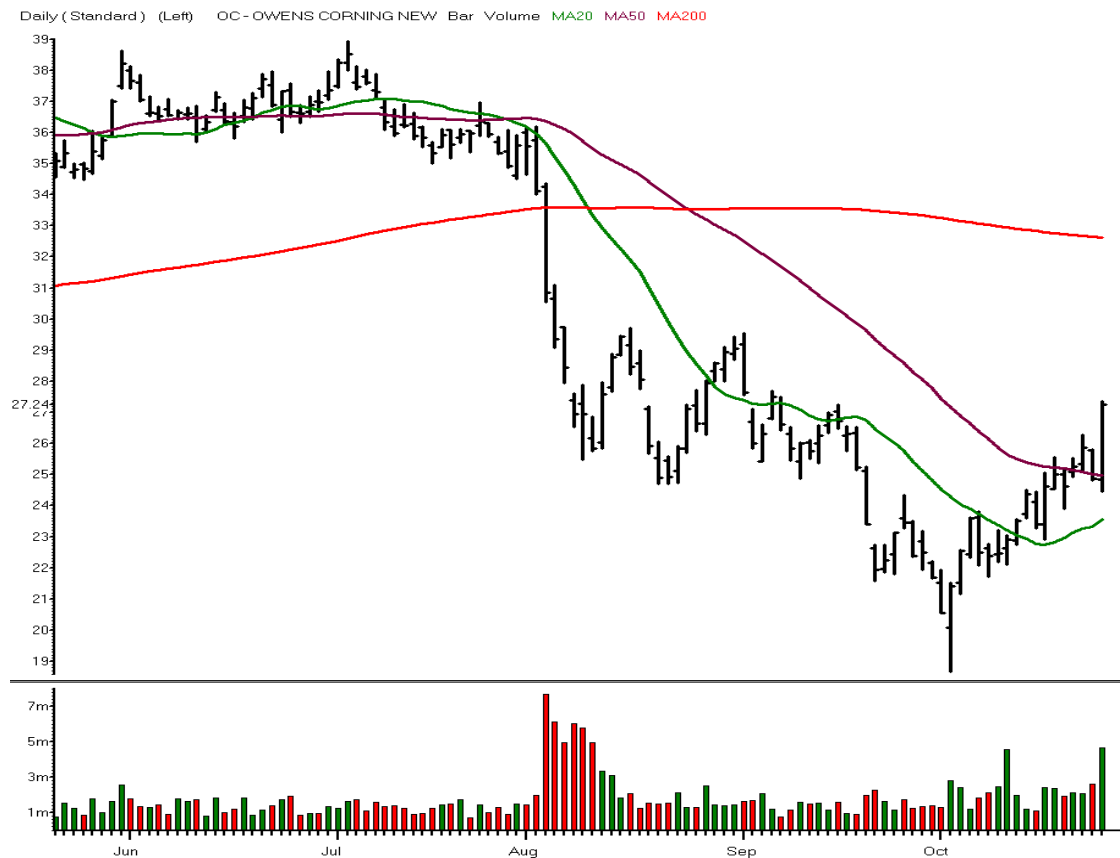
Thursday, October 27, 2011



Symbol	ENS	Sector Symbol	\$DJI
Description	ENERSYS		
Pattern	Fast Ball	Electrical Components & Equipment	
Position	Long	Resistance 2	23.03
Entry	22.10	Resistance 1	22.47
Stop	21.75	Pivot	21.45
Initial Target	22.69	Support 1	20.89
Ratio	1.69	Support 2	19.87
50% To Target	22.40		

Around The Horn Plan

Thursday, October 27, 2011



Symbol	OC	Sector Symbol	\$DJI
Description	OWENS CORNING NEW		
Pattern	Fast Ball	Building Products	
Position	Long	Resistance 2	29.27
Entry	27.47	Resistance 1	28.25
Stop	27.00	Pivot	26.36
Initial Target	28.06	Support 1	25.34
Ratio	1.26	Support 2	23.45
50% To Target	27.77		

Stocks To Watch

Thursday, October 27, 2011



DRESSER-RAND GROUP INC

Symbol	DRC
Pattern	Switch Hitter
Position	Long
Entry	50.90
Stop	?
Initial Target	51.26
50% To Target	51.08
Resistance 2	51.94
Resistance 1	51.05
Pivot	49.90
Support 1	49.01
Support 2	47.86
Sector	Oil & Gas Equipment & Services
Sector Symbol	\$DXE.X



LENNOX INTL INC

Symbol	LII
Pattern	Backdoor Slider
Position	Short
Entry	31.50
Stop	?
Initial Target	31.08
50% To Target	31.29
Resistance 2	33.30
Resistance 1	32.79
Pivot	32.43
Support 1	31.92
Support 2	31.56
Sector	Building Products
Sector Symbol	\$DJI



MEDCO HEALTH SOLUTIONS INC

Symbol	MHS
Pattern	Line Drive
Position	Long
Entry	52.39
Stop	?
Initial Target	52.80
50% To Target	52.60
Resistance 2	54.36
Resistance 1	53.24
Pivot	51.18
Support 1	50.06
Support 2	48.00
Sector	Health Care Services
Sector Symbol	\$HCX.X

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Stocks And Sectors On The Radar

Thursday, October 27, 2011



AUTONATION INC

Symbol	AN
Sector	Automotive Retail
Sector Symbol	\$RLX.X
Pattern	Switch Hitter
Position	Long
Entry	40.22
Target	40.47
R2	40.57
R1	40.21
Pivot	39.76
S1	39.40
S2	38.95

50% To Target 40.35



FAMILY DLR STORES INC

Symbol	FDO
Sector	General Merchandise Stores
Sector Symbol	\$RLX.X
Pattern	Infield Fly
Position	Short
Entry	59.19
Target	58.86
R2	60.88
R1	60.15
Pivot	59.72
S1	58.99
S2	58.56

50% To Target 59.03



Stocks And Sectors On The Radar

Thursday, October 27, 2011



MEREDITH CORP

Symbol	MDP
Sector	Publishing
Sector Symbol	\$IXY.X
Pattern	Infield Fly
Position	Short
Entry	27.22
Target	26.97

R2	31.11
R1	29.27
Pivot	28.30
S1	26.46
S2	25.49

50% To Target

27.10

Trade Date

27-Oct-11

Thursday

Around The Horn

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
ED	Switch Hitter	59.12	Long	58.91	59.30	59.48	\$UTY.X
ENS	Fast Ball	22.10	Long	21.75	22.40	22.69	\$DJI
OC	Fast Ball	27.47	Long	27.00	27.77	28.06	\$DJI

Stocks To Watch

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
DRC	Switch Hitter	50.90	Long		51.08	51.26	\$DXE.X
LII	Backdoor Slider	31.50	Short		31.29	31.08	\$DJI
MHS	Line Drive	52.39	Long		52.60	52.80	\$HCX.X

Stocks And Sectors On The Radar

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
AN	Switch Hitter	40.22	Long	SCALP	40.35	40.47	\$RLX.X
FDO	Infield Fly	59.19	Short	SCALP	59.03	58.86	\$RLX.X
MDP	Infield Fly	27.22	Short	SCALP	27.10	26.97	\$IXY.X

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Trade Date

27-Oct-11

Thursday

Around The Horn

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
ED	Switch Hitter	59.12	Long	58.91	59.3	59.48	\$UTY.X
ENS	Fast Ball	22.1	Long	21.75	22.395	22.69	\$DJI
OC	Fast Ball	27.47	Long	27	27.765	28.06	\$DJI

Stocks To Watch

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
DRC	Switch Hitter	50.9	Long		51.08	51.26	\$DXE.X
LII	Backdoor Slider	31.5	Short		31.29	31.08	\$DJI
MHS	Line Drive	52.39	Long		52.595	52.8	\$HCX.X

Stocks And Sectors On The Radar

Symbol	Setup	Entry	Direction	Stop	50%	Target	Sector Symbol
AN	Switch Hitter	40.22	Long	SCALP	40.345	40.47	\$RLX.X
FDO	Infield Fly	59.19	Short	SCALP	59.025	58.86	\$RLX.X
MDP	Infield Fly	27.22	Short	SCALP	27.095	26.97	\$IXY.X

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Around the Horn: The Rule Book

Just as the Around the Horn trading plan developed for our personal use, these rules also evolved to maximize our own trading profits, minimize risk and still allow the trades room to breathe. When we compute the monthly results, we use these rules to calculate the plan's efficacy. Individual trade results may exceed or fall short of the monthly results (for example, more or less favorable fills or missing a trade), but these rules allow comparison of results over time and a measure for one's own trading performance using pre-established criteria. While these guidelines will always have an exception to the rule (e.g. stopping out of a trade that later becomes profitable) over time, they serve us well more often than not.

Entries:

1. The entry price (or entry tick within the allowable slippage or gap) has to **print on the NYSE**. That is, a stock that ticks the entry price on the NAS on or before the open does not count as a legitimate entry as the tick must originate on NYSE;
2. For **Gaps** and **allowable slippage**, profit target is the key. Your entry slippage should not be more than 25% of the total amount you expect to make and for planned trades should never be more than 20 cents total. Thus, if your profit target is a 40 cent gain, then allow for 10 cents of slippage. If the profit target is over a dollar, then 20 cents of slippage is reasonable. If you enter a trade beyond this level, then mentally shift gears and treat the trade as an intraday play or scalp trade, not as a planned trade;
3. **No new entries** after 12:20 PST/3:20 EST (40 minutes to close).

Stop Protocol:

Once you enter a trade at the stated entry price or within the acceptable 10 cent slip level there are several criteria we use to protect ourselves from losses, as well as protect profits, while still allowing some room for volatility. During the trading day, I like to think of these as hurdles, moving from one to the next as the trade progresses.

Hurdle 1: After entering the trade at the stated entry price, watch to see if the trade goes 10 cents in your favor FROM THE STATED ENTRY PRICE, NOT YOUR FILL PRICE. If it does not go 10 cents in the trade's favor from the entry price before it goes 10 cents against the trade, exit the trade 10 cents against your trade and watch for another entry opportunity.

Issues: This strategy has protected us against what I call getting "tagged-in" only to head straight to the stop-loss. To execute this strategy, a trader needs to be comfortable paying the extra commissions if the trade comes back to your entry. Also, another entry here does not count as a "second" entry. If you are uncomfortable with this strategy, don't use it and use the stop level as your exit.

Hurdle 2: Once the trade is in your favor 10 cents beyond the entry price, keep the stop loss at the stated stop loss until the trade hits the 50% to Target level.

Hurdle 3: At the 50% to Target level, move the Stop Loss from the stated stop loss to a breakeven level at the STATED ENTRY PRICE, NOT YOUR FILL PRICE.

Hurdle 4: Once the trade ticks within 10 cents to the stated Initial Profit Target, move the stop to a Profit Stop at the 50% to Initial Profit Target level.

Hurdle 5: Once the trade hits the Initial Profit Target, determine if the trade is zooming past your price (in other words, it would be a struggle to exit the trade at that price as it is trading so strongly in your favor it has already surpassed the Initial Profit Target before you can get your order in). If this happy situation is occurring, stay in and trail with a profit stop, initially at the Profit Target.

If the trade is not this strong (as occurs much more often), exit the trade at the Initial Profit Target. Some traders choose to exit only half or some other percentage at this level and then trail a profit stop initially at the 50% to Target level, then later the Initial Profit Target, then by some other method as the trade gets progressively further from this level (reversal of two closes, violation of the 8 period simple moving average, support/resistance, etc.).

Note: These are the rules we use to calculate the monthly performance. As trader's you may find some other variation useful. For instance, for the 10 cent "tagged in" rule when a trade has not gone more than 10 cents in your favor before reversing, some traders prefer not to exit at 10 cents against you in favor of a wider exit at a 50% to stop loss level, giving the stock a little more room to breathe. Another example some traders employ is to take a percentage of profits at the 50% to Target level, another percentage at the initial profit target, and the final if it travels further, with protective stops for each of these levels as the trade progresses.

It is important to understand how we are trading and the rules we are using. It is also important that trading rules suit your psychology. If you have questions or thoughts please don't hesitate to contact me at: Julie@TraderInsight.com

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This information is confidential and is intended only for the authorized Subscriber. If you have received this document and are not a paying or trial subscriber to Adrian Manz's Intraday Trading Plan, then please call us at (310) 584-6590 immediately.

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